

SENIOR PRODUCT DESIGNER

Peter HyunMyung Yang

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Senior Product Designer specializing in complex product systems, interaction design, and AI-assisted experiences. Combines systems thinking, product strategy, user research, and cross-functional leadership to shape product direction, establish scalable design patterns, and deliver intuitive experiences from concept through implementation.

EXPERIENCE

JLL (Jones Lang LaSalle) / New York, NY

Senior Product Designer / Mar 2024 - Present

- Led end-to-end design for Smart Building Platform 2.0 as the sole product designer, unifying three legacy products through shared information architecture, product models, and reusable interaction patterns.
- Influenced product direction across SBP 2.0, WorkplaceOS, and Marketplace by aligning VP and senior leadership stakeholders through design strategies and interactive prototypes.
- Provided component guidelines and design direction to collaborating designers, supporting independent execution and consistent interaction patterns across the platform.
- Championed the adoption of Design QA as a formal stage in the product development process, aligning Product and Engineering on implementation quality and design consistency.
- Introduced an AI-assisted prototyping and PRD workflow across Product, Design, and Engineering, aligning stakeholders on automation limitations and design quality while reducing combined Product and Design time by 57% in a measured use case.
- Conducted user interviews, framed hypotheses, and led usability testing to validate operational workflows, improving selected task completion times by 30%.
- Led experience design for four specialized AI agents supporting diagnostics, risk management, work allocation, and investment oversight, enabling evidence-based recommendations and human oversight.

Product Designer / Nov 2021 - Mar 2024

- Designed enterprise products across leasing, sustainability, analytics, and smart building management, simplifying complex workflows and operational data.
- Established accessible data visualization standards adopted across 31 JLL product teams, defining reusable chart patterns, semantic colors, responsive behaviors, and interaction guidelines.

Harvard Graduate School of Design / Cambridge, MA

Teaching Assistant / Jul 2020 - Jun 2021

- Facilitated graduate workshops and critiques focused on visual communication, iteration, and design judgment.

Hyundai Livart / Seoul, South Korea

Product Designer / Jul 2016 - Jul 2017

- Designed and launched five furniture products spanning research, physical prototyping, manufacturing, and quality validation.

Design Intern / Apr 2016 - Jul 2016

- Supported furniture design through market research, concept development, and material exploration.

EDUCATION

Harvard University Graduate School of Design

Aug 2019 - May 2021 / Cambridge, MA

Master in Design Studies: Art, Design, and the Public Domain

Seoul National University

Mar 2009 - Feb 2014 / Seoul, South Korea

Bachelor of Fine Arts in Industrial Design

Bachelor of Fine Arts in Ceramic Craft

SELECTED PRODUCT WORK

Smart Building Platform 2.0

Unified three legacy products into one scalable platform with shared information architecture, navigation, and reusable interaction patterns.

AI Agents for Facility Operations

Designed four specialized AI agents supporting diagnostics, risk management, work allocation, and investment oversight through evidence-based recommendations and human oversight.

Graph Builder for Data Analysis

Designed self-service analytics for exploring thousands of building data points through interactive visualizations, comparisons, and reusable reports.

Scaling Data Visualization Across the Design System

Established accessible visualization standards and interaction patterns adopted across 31 product teams.

Aaside

Independently designed, developed, and shipped a native macOS AI productivity app on the Mac App Store.

SKILLS

Product Design

Product Strategy, Systems Thinking, Interaction Design, Information Architecture, Design Systems, Visual Design, Accessibility

Research

User Research, Problem Framing, Usability Testing, Research Synthesis, Workflow Analysis

Prototyping & Tools

Figma, Framer, Cursor, Codex, Claude Code, Rapid Prototyping, AI-Assisted Prototyping

AI Experiences

Human-AI Interaction, Agentic UX, AI-assisted Workflows, Generative AI, Recommendation Interfaces

Design Engineering

HTML, CSS, JavaScript, TypeScript, React, Next.js, Tailwind CSS